



**NATIONAL ASSOCIATION for the
ADVANCEMENT OF COLORED PEOPLE**

P. O. Box 20883
Phoenix, AZ 85036
Tel: 602-252-4064
Email: admin@naacpmaricopaz.org
Website: www.maricopanaacp.org

January 28, 2026

To Our Dedicated Supporters and Community Members:

The Maricopa County Branch NAACP will celebrate 107 years of service during our Annual Freedom Fund Dinner and Community Awards Program on Friday, April 24, 2026, at RENAISSANCE PHOENIX DOWNTOWN HOTEL, 100 N 1st STREET, Phoenix, AZ. We invite you to join us as a sponsor while we recognize outstanding community pioneers and generous corporate partners. Your resources have enabled us to serve our community as we work toward social justice for all.

Through the many partnerships and collaborations, we have established and continue to establish, implement and sustain initiatives advocating for economic empowerment, employment opportunities, affordable housing, criminal justice, racial equality and civic engagement projects that benefit all people. The branch is continuing the educational mission of the NAACP through its "Back-to-School: Stay-in-School" initiative, a program designed to reduce the high school dropout rate for under-resourced students and increase the academic performance of students while in school, which leads to a higher-qualified workforce. We continue working with profit and non-profit organizations to foster racial harmony, healing and equality in our communities.

The key to providing the social justice, educational, and advocacy programs undertaken by the NAACP is through the funding received from the annual Freedom Fund Dinner and Community Awards Program. In addition, 20% of all donations will be used for the "Back-to-School: Stay-in-School" education program. Detailed sponsorship information is attached to this correspondence for your review and consideration.

The Community Awards Program will be held on Friday, April 24, 2026. The Cocktail Reception is from 5:30 p.m. to 6:45 p.m., followed by the program at 7:00 p.m. Thank you, in advance, for your continued support and consideration of our request. If you need any additional information or have any questions, please call the Maricopa County Branch NAACP office at (602) 252-4064.

Sincerely,

Carla Boatner

2026 Freedom Fund Dinner Chair

Karen Hardin

Branch President

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.



FREEDOM FUND DINNER AND COMMUNITY AWARDS PRESENTATIONS

Friday, April 24, 2026

Renaissance Phoenix Downtown Hotel
100 N 1st Street
Phoenix, AZ 85004

EVENT SPONSORSHIP PACKAGES

PREMIER SPONSOR - \$25,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition placed on our website.
- Full color back page advertisement in the Souvenir Book.
- Logo on the electronic Banner displayed at the event.
- Special remarks at the event.
- Twenty (20) complimentary tickets to attend the event.
- Reserved seating.

DIAMOND SPONSOR - \$15,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition placed on our website.
- Logo on the electronic Banner displayed at the event.
- Inside Back Cover full color page advertisement in the Souvenir Book.
- Ten (10) complimentary tickets to attend the event.
- Reserved seating.

PLATINUM SPONSOR - \$10,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition placed on our website.
- One full color page advertisement in the Souvenir Book.
- Ten (10) complimentary tickets to attend the event.
- Reserved seating.

GOLD SPONSOR - \$5,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- One full color page advertisement in the Souvenir Book.
- Ten (10) complimentary tickets to attend the event.
- Reserved seating.

SILVER SPONSOR - \$3,500

Benefits:

- One half-page advertisement in the Souvenir Book.
- Logo recognition on all printed and electronic advertisements.
- Five (5) complimentary tickets to attend the event.
- Reserved seating.

BRONZE SPONSOR - \$2,500

Benefits:

- One half-page advertisement in the Souvenir Book.
- Three (3) complimentary tickets to attend the event.

TABLE SPONSOR - \$2,000

Benefits:

- One fourth-page advertisement in the Souvenir Book.
- One full table of ten (10) to attend the event.

COMMUNITY ORGANIZATION/SUPPORTER - \$500

Benefits:

- One fourth-page advertisement in the Souvenir Book.
- Two (2) complimentary tickets to attend the event.

INDIVIDUAL DINNER TICKETS - \$200.00.

HOTEL VALET PARKING IS AVAILABLE FOR A SPECIAL RATE OF \$15.00.

**PLEASE SEE THE ADVERTISEMENT INFORMATION BELOW TO PLACE AN AD IN
THE SOUVENIR BOOK.**



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SOUVENIR PROGRAM BOOK AD FORM

The 2026 Freedom Fund Dinner and Community Awards Souvenir Program Book will be printed and offered to over 400 community members. Electronic copies of the program book will be available as well. Additionally, sponsors' logos and information will be placed on our website for 2026. Your support helps us support the community. You are invited to purchase an advertisement for your company, your family, your organization and/or your church in the 2026 Souvenir Program Book. An advertisement template is attached for your information.

Please mark your choice (s):

SIZE OF AD _____ \$ _____

Please make sure that all ads are camera ready. If you have questions, please call the office at 602-252-4064 or send the request to admin@naacpmaricopaz.org.

The deadline for submitting ads and fees is Wednesday, April 1, 2026. Please mail or email your ad and your payment to:

NAACP-Maricopa County Branch, P.O. Box 20883, Phoenix, AZ 85036
Email to: admin@naacpmaricopaz.org
Or Online payment:
<https://www.maricopanaacp.org>

Name: _____

Company: _____

Address: _____

Phone #: _____

Email: _____

Submitted by: _____ Date: _____

Full Page \$300.00

7.5 x 10.00

Half Page - \$150.00

5 x 7.5

1/4 Page - \$75.00

5 x 3.75

1/8 Page - \$35.00

2.5 x 3.75