



**NATIONAL ASSOCIATION for the
ADVANCEMENT OF COLORED PEOPLE**

P. O. Box 20883
Phoenix, AZ 85036
Tel: 602-252-4064
Email: admin@naacpmaricopaaaz.org
Website: www.maricopanaacp.org

September 1, 2026

To Our Dedicated Supporters and Community Members:

The Maricopa County Branch NAACP will celebrate 108 years of service during our Annual Freedom Fund Dinner and Community Awards Program on Friday, April 2, 2027, at RENAISSANCE PHOENIX DOWNTOWN HOTEL, 100 N 1st STREET, Phoenix, AZ. We invite you to join us as a sponsor while we recognize outstanding community pioneers and generous corporate partners. Your resources have enabled us to serve our community as we work toward social justice for all.

Through the many partnerships and collaborations, we have established and continue to establish, implement and sustain initiatives advocating for economic empowerment, employment opportunities, affordable housing, criminal justice, racial equality and civic engagement projects that benefit all people. The branch is continuing the educational mission of the NAACP through its "Back-to-School: Stay-in-School" initiative, a program designed to reduce the high school dropout rate for under-resourced students and increase the academic performance of students while in school, which leads to a higher-qualified workforce. We continue working with profit and non-profit organizations to foster racial harmony, healing and equality in our communities.

The key to providing the social justice, educational, and advocacy programs undertaken by the NAACP is through the funding received from the annual Freedom Fund Dinner and Community Awards Program. In addition, 20% of all donations will be used for the "Back-to-School: Stay-in-School" education program. Detailed sponsorship information is attached to this correspondence for your review and consideration.

The Community Awards Program will be held on Friday, April 2, 2027, starting with the Cocktail Reception from 5:30 p.m. to 6:45 p.m. and followed by the program at 7:00 p.m. Thank you, in advance, for your continued support and consideration of our request. If you need any additional information or have any questions, please call the Maricopa County Branch NAACP office at (602) 252-4064.

Sincerely,

Carla Boatner

2027 Freedom Fund Dinner Chair

Karen Hardin

Branch President

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.



FREEDOM FUND DINNER AND COMMUNITY AWARDS PRESENTATIONS

Friday, April 2, 2027

Renaissance Phoenix Downtown Hotel

100 N. 1st Street
Phoenix, AZ 85004

EVENT SPONSORSHIP PACKAGES

PREMIER SPONSOR - \$25,000

Benefits:

- Premier logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Prominent logo placement on the NAACP Maricopa County Branch website.
- Back Cover, Full-Color Page Advertisement in the Souvenir Book.
- Premier Logo placement on the electronic banner displayed at the event.
- Special recognition and remarks during the program.
- Twenty (20) complimentary tickets to the event.
- Two (2) reserved tables with priority seating.
- Dedicated sponsor recognition on NAACP social media.
- Premier Sponsor Spotlight in the event program/website.
- Certificate of Appreciation.

DIAMOND SPONSOR - \$20,000

Benefits:

- Prominent logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition on the NAACP Maricopa County Branch website.
- Inside Back Cover, Full-Color Page Advertisement in the Souvenir Book.
- Prominent logo placement on the electronic banner displayed at the event.
- Special recognition during the program.
- Sixteen (16) complimentary tickets to the event.
- Two (2) reserved tables.
- Social media recognition.
- Certificate of Appreciation.

PLATINUM SPONSOR - \$15,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition is placed on our website.
- Full-Color Page Advertisement in the Souvenir Book.
- Logo recognition on the electronic event banner.
- Sponsor acknowledgment during the program.
- Twelve (12) complimentary tickets to the event.
- One (1) reserved table.
- Social media recognition.
- Certificate of Appreciation.

GOLD SPONSOR - \$10,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all printed and electronic advertisements.
- Logo recognition on the NAACP Maricopa County Branch website.
- Full-Color Page Advertisement in the Souvenir Book.
- Logo recognition on the electronic event banner.
- Ten (10) complimentary tickets to the event.
- One (1) reserved table.
- Recognition during the program.
- Social media recognition.

SILVER SPONSOR - \$5,000

Benefits:

- Half-Page Advertisement in the Souvenir Book.
- Logo recognition in the event program and day-of-event signage.
- Logo recognition on printed and electronic advertisements.
- Six (6) complimentary tickets to the event.
- Reserved seating.
- Website recognition.
- Social media recognition.

BRONZE SPONSOR - \$3,000

Benefits:

- Half-Page Advertisement in the Souvenir Book
- Logo recognition in the event program.
- Five (5) complimentary tickets to the event.
- Reserved seating.
- Website recognition.

COMMUNITY ORGANIZATION/SUPPORTER - \$500

Benefits:

- Quarter-Page Advertisement in the Souvenir Book.
- Name/logo recognition in the event program.
- Two (2) complimentary tickets to the event.

INDIVIDUAL DINNER TICKETS - \$200

**PLEASE SEE THE ADVERTISEMENT INFORMATION ON THE FOLLOWING PAGE
TO PLACE AN AD IN THE SOUVENIR PROGRAM BOOK.**

SOUVENIR PROGRAM BOOK AD FORM

The 2027 Freedom Fund Dinner and Community Awards Souvenir Program Book will be printed and offered to over 400 community members. Electronic copies of the program book will be available as well. Additionally, sponsors' logos and information will be placed on our website for 2027. Your support helps us support the community. You are invited to purchase an advertisement for your company, your family, your organization and/or your church in the 2027 Souvenir Program Book. An advertisement template is attached for your information.

Please mark your choice (s):

SIZE OF AD _____ \$ _____

Please make sure that all ads are camera ready. If you have questions, please call the office at 602-252-4064 or send the request to admin@naacpmaricopaaz.org

The deadline for submitting ads and fees is noon Friday, March 19, 2027.

Please mail or email your ad and your payment to:
NAACP-Maricopa County Branch, P.O. Box 20883, Phoenix, AZ 85036

Email to: admin@naacpmaricopaaz.org

OR

Online payments: www.maricopanaacp.org

Name: _____

Company: _____

Address: _____

Phone #: _____

Email: _____

Submitted by: _____ Date: _____

Full Page

\$300.00

7.5 x 10

1/2 Page

\$150.00

7.5 x 5

1/4 Page

\$75.00

3.6 x 5