

Maricopa County Branch

**NATIONAL ASSOCIATION for the  
ADVANCEMENT OF COLORED PEOPLE**

P. O. Box 20883

Phoenix, AZ 85036

Tel: 602-252-4064

Email: [admin@naacpmaricopaz.org](mailto:admin@naacpmaricopaz.org)

[www.maricopanaacp.org](http://www.maricopanaacp.org)

January 5, 2023

To Our Dedicated Supporters and Community Members:

The Maricopa County Branch NAACP will celebrate 104 years of service during our Virtual Annual Freedom Fund Dinner and Community Awards Program on Friday, April 28, 2023. We invite you to join us as a sponsor while we recognize outstanding community pioneers, generous corporate partners and our emerging “next-generation” of dedicated leaders. Your resources have enabled us to serve our community as we work toward social justice for all.

We have come a long way and continue to make progress in Maricopa County by advocating for: economic empowerment, employment opportunities, affordable housing, criminal justice, and civic engagement benefits for all people. The branch is continuing the educational mission of the NAACP through its “Back to School: Stay in School” initiative, a program designed to reduce the high school dropout rate for under-resourced students and increase the academic performance of students while in school; thus, leading to a higher qualified workforce.

The key to providing the social justice, educational, and advocacy programs undertaken by the NAACP is possible by the funding received from the annual dinner and community awards program. In addition, twenty per cent of all donations will be used for the back to school, stay in school education program. Detailed sponsorship information is attached to this correspondence for your review and consideration.

The Community Awards Program will be held virtually on Friday, April 28, 2023. A virtual reception will begin at 6:45 pm, followed by the virtual program at 7:00 p.m. Thank you in advance for your continued support and consideration of our request. If you need any additional information or have any questions, please call the Maricopa County Branch NAACP office at (602) 252-4064.

Sincerely

*Carla Boatner*

Carla Boatner  
Freedom Fund Dinner Chair

*Pamela Burke-Cowing*

Pamela Burke-Cowing  
Freedom Fund Dinner Co-Chair

*Angela Johnson*

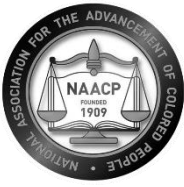
Angela Johnson  
Freedom Fund Dinner Co-Chair

*Dr. Karen Hardin*

Dr. Karen Hardin  
President

*Dr. Camilla Westenberg*

Dr. Camilla Westenberg  
2nd Vice President



Maricopa County Branch NAACP

## **FREEDOM FUND DINNER AND COMMUNITY AWARDS PRESENTATIONS “A VIRTUAL EXPERIENCE”**

Friday, April 28, 2023

### **EVENT SPONSORSHIP PACKAGES**

#### **DIAMOND SPONSOR - \$15,000**

##### **Benefits:**

- Logo recognition in the event program, day-of-event virtual signage and multi-media presentations.
- Logo recognition on all secured in-kind print and electronic advertisements.
- Logo recognition placed on our website.
- One color full-page advertisement in event souvenir program book.
- One banner displayed during the virtual program.
- Special remarks printed in the souvenir program book.
- Ten (10) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.

#### **PLATINUM SPONSOR - \$10,000**

##### **Benefits:**

- Logo recognition in the event program, day-of-event virtual signage and multi-media presentations.
- Logo recognition on all secured in-kind print advertisements.
- Logo recognition placed on our website.
- One color full-page advertisement in event souvenir program book.
- One banner displayed during the virtual program.
- Ten (10) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.

## **GOLD SPONSOR - \$5,000**

### **Benefits:**

- Logo recognition in the event program, day-of-event signage, and multi-media presentations.
- Logo recognition on all secured in-kind print advertisements.
- Logo recognition placed on our website.
- One color half-page advertisement in the event souvenir program book.
- Eight (8) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.

## **SILVER SPONSOR - \$3,500**

### **Benefits:**

- One half (1/2) page advertisement in the event souvenir program book.
- Sponsor recognition during program event.
- Logo recognition placed on our website.
- Six (6) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.
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## **BRONZE SPONSOR - \$1,500**

### **Benefits:**

- One half (1/2) page advertisement in the event souvenir program book.
- Logo recognition placed on our website.
- Four (4) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.

## **COMMUNITY ORGANIZATION/SUPPORTER - \$300**

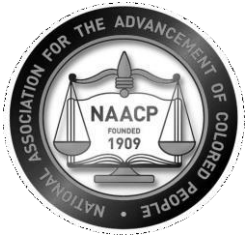
### **Benefits:**

- One fourth (1/4) page advertisement in the event souvenir program book
- Two (2) complimentary dinner certificates and access codes for the Annual NAACP Freedom Fund Dinner and Community Awards Program.

## **INDIVIDUAL DINNER DONATION - \$75.00**

### **Benefits:**

- One complimentary dinner certificate and access code for the Annual NAACP Freedom Fund Dinner and Community Awards Program.
- One complimentary Annual Membership



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## SOUVENIR PROGRAM BOOK AD FORM

A 2023 Freedom Fund Dinner and Community Awards Souvenir Program Book will be printed and offered to over 500 community members. Electric copies of the program book will be available as well. Additionally, sponsors' logos and information will be placed on our website for 2023. Your support helps us, help others in the community. You are invited to purchase advertisement for your company, your family, your organization and/or your church in the 2023 Souvenir Program Book. An advertisement template is attached for your information.

Please mark your choice (s):

SIZE OF AD \_\_\_\_\_ \$ \_\_\_\_\_

Please make sure that all ads are camera ready. If you have questions, please call the office at 602-252-4064 or send the request to [admin@naacpmaricopaz.org](mailto:admin@naacpmaricopaz.org).

**The deadline for submitting ads and fees is noon Friday, April 7th, 2023.** Please mail or email your ad and your check to

NAACP-Maricopa County Branch, P.O. Box 20883, Phoenix, AZ 85036  
[admin@naacpmaricopaz.org](mailto:admin@naacpmaricopaz.org), or  
Pay on our website [www.maricopanaacp.org](http://www.maricopanaacp.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ / \_\_\_\_\_

Email: \_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Full Page \$300.00

7.5 x 10.00

1/2 page \$150.00

7.5 x 5

1/4 Page - 75.00

3.6 x 5

Business Card - 37.50

2.5 x 3.6