

Maricopa County Branch

**NATIONAL ASSOCIATION for the
ADVANCEMENT OF COLORED PEOPLE**

P. O. Box 20883

Phoenix, AZ 85036

Tel: 602-252-4064

Email: admin@naacpmaricopaz.org

www.maricopanaacp.org

November 1, 2024

To Our Dedicated Supporters and Community Members:

The Maricopa County Branch NAACP will celebrate 106 years of service during our Annual Freedom Fund Dinner and Community Awards Program on Friday, April 11, 2025, held at Scottsdale Stadium Event Center, 7408 East Osborne, Scottsdale, AZ. We invite you to join us as a sponsor while we recognize outstanding community pioneers, generous corporate partners and our emerging “next-generation” of dedicated leaders. Your resources have enabled us to serve our community as we work toward social justice for all.

Through the many partnerships and collaborations we have established and continue to establish, implement and sustained initiatives advocating for: economic empowerment, employment opportunities, affordable housing, criminal justice, racial equality and civic engagement that benefit all people. The branch is continuing the educational mission of the NAACP through its “Back to School: Stay in School” initiative, a program designed to reduce the high school dropout rate for under-resourced students and increase the academic performance of students while in school; thus, leading to a higher qualified workforce. We continue working with profit and non-profit organizations to foster racial harmony, healing and equality in our communities.

The key to providing the social justice, educational, and advocacy programs undertaken by the NAACP is through the funding received from the annual Freedom Fund Dinner and Community Awards Program. In addition, twenty per cent of all donations will be used for the back to school, stay in school education program. Detailed sponsorship information is attached to this correspondence for your review and consideration.

The Community Awards Program will be held on Friday, April 11, 2025. The Cocktail Reception is from 5:30 pm to 6:45 pm, followed by the program at 7:00 p.m. Thank you in advance for your continued support and consideration of our request. If you need any additional information or have any questions, please call the Maricopa County Branch NAACP office at (602) 252-4064.

Sincerely

Carla Boatner

Carla Boatner
Freedom Fund Dinner Chair

Dr. Karen Hardin

Dr. Karen Hardin
President

GOLD SPONSOR - \$5,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all print and electronic advertisements.
- Advertisement in Souvenir Book, full color page.
- Ten (10) complimentary tickets to attend the event.
- Reserved Seating
- Complimentary souvenir gift

SILVER SPONSOR - \$3,500

Benefits:

- One half page advertisement in the Souvenir Book.
- Logo recognition on all printed and electronic advertisements.
- Five (5) complimentary tickets to attend the event.
- Reserved Seating
- Complimentary souvenir gift

BRONZE SPONSOR - \$2,500

Benefits:

- One half page advertisement in the Souvenir Book.
- Three (3) complimentary tickets to attend the event.
- Complimentary souvenir gift

TABLE SPONSOR - \$2,000.00

- One fourth page advertisement in the Souvenir Book.
- A full table of ten to attend the event.
- Complimentary souvenir gift

COMMUNITY ORGANIZATION/SUPPORTER - \$500

Benefits:

- One fourth (1/4) page advertisement in the Souvenir Book.
- Two (2) complimentary tickets to attend the event.
- Complimentary souvenir gift

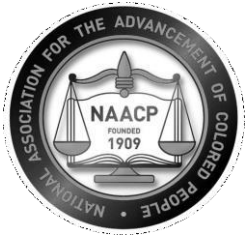
INDIVIDUAL DINNER TICKETS - \$200.00

Benefits:

- One (1) ticket to attend the event.
- One year (annual) membership to the Maricopa County Branch NAACP
- Complimentary souvenir gift

COMPLIMENTARY VALET PARKING WILL BE AVAILABLE!

PLEASE SEE THE ATTACHED ADVERTISEMENT INFORMATION TO PLACE AN AD IN THE SOUVENIR BOOK.



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SOUVENIR PROGRAM BOOK AD FORM

The 2025 Freedom Fund Dinner and Community Awards Souvenir Program Book will be printed and offered to over 600 community members. Electronic copies of the program book will be available as well. Additionally, sponsors' logos and information will be placed on our website for 2025. Your support helps us to support the community. You are invited to purchase advertisement for your company, your family, your organization and/or your church in the 2025 Souvenir Program Book. An advertisement template is attached for your information.

Please mark your choice (s):

SIZE OF AD _____ \$ _____

Please make sure that all ads are camera ready. If you have questions, please call the office at 602-252-4064 or send the request to admin@naacpmaricopaz.org.

The deadline for submitting ads and fees is noon Friday, March 21, 2025. Please mail or email your ad and your check to

NAACP-Maricopa County Branch, P.O. Box 20883, Phoenix, AZ 85036
admin@naacpmaricopaz.org, or
Online payment: website www.maricopanaacp.org

Name: _____

Company: _____

Address: _____

Phone #: _____ / _____

Email: _____

Submitted by: _____ Date: _____

Full Page \$300.00

7.5 x 10.00

1/2 page \$150.00

7.5 x 5

1/4 Page - 75.00

3.6 x 5

Business Card - 37.50

2.5 x 3.6