



Maricopa County Branch

**NATIONAL ASSOCIATION for the
ADVANCEMENT OF COLORED PEOPLE**

P. O. Box 20883

Phoenix, AZ 85036

Tel: 602-252-4064

Email: admin@naacpmaricopaaz.org

www.maricopanaacp.org

October 25, 2023

To Our Dedicated Supporters and Community Members:

The Maricopa County Branch NAACP will celebrate 105 years of service during our Annual Freedom Fund Dinner and Community Awards Program on Friday, April 26, 2024, held at Phoenix Shrine Event Center, 552 North 40th Street, Phoenix, AZ. We invite you to join us as a sponsor while we recognize outstanding community pioneers, generous corporate partners and our emerging “next-generation” of dedicated leaders. Your resources have enabled us to serve our community as we work toward social justice for all.

Through the many partnerships and collaborations we have established and continue to establish, we have come a long way in Maricopa County by advocating for: economic empowerment, employment opportunities, affordable housing, criminal justice, racial equality and civic engagement that benefit all people. The branch is continuing the educational mission of the NAACP through its “Back to School: Stay in School” initiative, a program designed to reduce the high school dropout rate for under-resourced students and increase the academic performance of students while in school; thus, leading to a higher qualified workforce. We continue working with non-profit organizations to foster racial harmony, healing and equality in our communities.

The key to providing the social justice, educational, and advocacy programs undertaken by the NAACP is through the funding received from the annual Freedom Fund Dinner and Community Awards Program. In addition, twenty per cent of all donations will be used for the back to school, stay in school education program. Detailed sponsorship information is attached to this correspondence for your review and consideration.

The Community Awards Program will be held on Friday, April 26, 2026. The Cocktail Reception is from 5:30 pm to 6:45 pm, followed by program at 7:00 p.m. Thank you in advance for your continued support and consideration of our request. If you need any additional information or have any questions, please call the Maricopa County Branch NAACP office at (602) 252-4064.

Sincerely

Carla Boatner

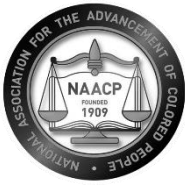
Carla Boatner
Freedom Fund Dinner Chair

Angela Johnson

Freedom Fund Dinner Co-Chair

Dr. Karen Hardin

Dr. Karen Hardin
President



Maricopa County Branch NAACP

FREEDOM FUND DINNER AND COMMUNITY AWARDS PRESENTATIONS

Friday, April 26, 2024

**Phoenix Shrine Event Center,
552 North 40th Street, Phoenix, AZ**

EVENT SPONSORSHIP PACKAGES

PREMIER SPONSOR - \$25,000

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all print and electronic advertisements.
- Logo recognition placed on our website.
- Back Cover full color page advertisement in Souvenir Book.
- Logo on Banner displayed at the event.
- 3-5 minutes of special remarks at the event.
- Twenty (20) complimentary tickets to attend the event.

DIAMOND SPONSOR - \$15,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all print and electronic advertisements.
- Logo recognition placed on our website.
- Logo on Banner displayed at the event.
- Inside Back Cover full color page advertisement in Souvenir Book.
- Ten (10) complimentary tickets to attend the event.

PLATINUM SPONSOR - \$10,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all print and electronic advertisements.
- Logo recognition placed on our website.
- Full color page advertisement in Souvenir Book.
- Ten (10) complimentary tickets to attend the event.

GOLD SPONSOR - \$5,000

Benefits:

- Logo recognition in the event program, day-of-event signage and multi-media presentations.
- Logo recognition on all print and electronic advertisements.
- Full color page advertisement in Souvenir Book.
- Eight (8) complimentary tickets to attend the event.

SILVER SPONSOR - \$3,500

Benefits:

- One half page advertisement in the event Souvenir Book.
- Sponsor recognition during program event.
- Five (5) complimentary tickets to attend the event.

BRONZE SPONSOR - \$2,500

Benefits:

- One half page advertisement in the event Souvenir Book.
- Three (3) complimentary tickets to attend the event.

TABLE SPONSOR - \$2,000.00

- A full table of ten to attend the event.

COMMUNITY ORGANIZATION/SUPPORTER - \$500

Benefits:

- One fourth (1/4) page advertisement in the Souvenir Book.
- Two (2) complimentary tickets to attend the event.

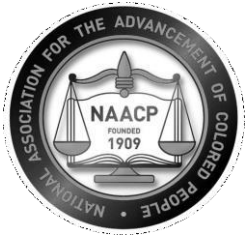
INDIVIDUAL DINNER TICKETS - \$200.00

Benefits:

- One (1) ticket to attend the event.
- One year (annual) membership to the Maricopa County Branch NAACP

ADVERTISEMENT IN THE SOUVENIR BOOK

PLEASE SEE THE ATTACHED ADVERTISEMENT INFORMATION TO PLACE AN AD IN THE SOUVENIR BOOK.



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SOUVENIR PROGRAM BOOK AD FORM

The 2024 Freedom Fund Dinner and Community Awards Souvenir Program Book will be printed and offered to over 600 community members. Electronic copies of the program book will be available as well. Additionally, sponsors' logos and information will be placed on our website for 2024. Your support helps us, help others in the community. You are invited to purchase advertisement for your company, your family, your organization and/or your church in the 2024 Souvenir Program Book. An advertisement template is attached for your information.

Please mark your choice (s):

SIZE OF AD _____ \$ _____

Please make sure that all ads are camera ready. If you have questions, please call the office at 602-252-4064 or send the request to admin@naacpmaricopaz.org.

The deadline for submitting ads and fees is noon Friday, April 5, 2024. Please mail or email your ad and your check to

NAACP-Maricopa County Branch, P.O. Box 20883, Phoenix, AZ 85036

admin@naacpmaricopaz.org, or

Pay on our website www.maricopanaacp.org

Name: _____

Company: _____

Address: _____

Phone #: _____ / _____

Email: _____

Submitted by: _____ Date: _____

Full Page \$300.00

7.5 x 10.00

1/2 page \$150.00

7.5 x 5

1/4 Page - 75.00

3.6 x 5

Business Card - 37.50

2.5 x 3.6